

Dear Bhavishyath friend,

Hope you are doing well! Its been a rough year on all of us. If you are beating yourself up for a year not that productive, cut yourself some slack! Its also a good time to think through all that 2020 brought, bring closure and create something new for 2021.

Here is a year-end report from us.

We faced 2020's challenges reasonably well. We did work related to the pandemic, started work online and created a new project out of that, and got some important administrative work done.



PANDEMIC

During the lockdown, we raised money and distributed about 2500 masks to frontline workers. All of the masks were manufactured by small-scale individual tailors or NGOs thereby providing income for them. We also participated in migrant relief (organising food). I personally also had the opportunity to participate in an extraordinary voluntary telemedicine effort called Project StepOne which provided critical support to many state governments and was credited with saving many lives.

Project StepOne continues to work, and is repurposing itself for the future. Do look them up at www.projectstepone.org and maybe you can volunteer with them too. I wrote this [impact report](#) for them which I am quite proud of!

I was also on the Management Committee of the apartment complex I live in, as we figured our way through the uncertainty of the early months of the pandemic (on a light note, one of the most heated topics during this time was - should we allow maid and help staff to come to the apartments or not!)



StepOne
Delhi Impact
Report
#WeSpreadFaster



ONLINE SESSIONS

Since classroom counselling sessions could not be conducted, we started doing sessions online. Online sessions have huge potential reach since students anywhere in the states of AP and Telangana can be reached. We designed and delivered more than 15 unique online sessions between July and November including sessions on careers in IT, Commerce, Armed Forces, Paramedical, Teaching and sessions on how to pick and plan a career. (see the table), and are continuing a deeper online series with students interested in a career in the Armed Forces. We have figured out many aspects of doing online sessions and now feel that we are in a position to 'projectise' this.

Going forward we want to do one online session every week. We have sufficient material and ideas to create a year-round of calendar of useful sessions related to career and job readiness. We have funding from one of our well-wishers to do a larger scale pilot of this for about 6 months, in which time we need to arrange longer term funding.

A CAREER IN CINEMA
SHOBU YARLAGADDA

LIVE FREE ONLINE SESSION
with the producer of "Baahubali",
"Uma Maheshwara Ugra Roopasya"
and many more films.

SHOBU YARLAGADDA WILL GUIDE STUDENTS ABOUT CAREERS IN THE FILM AND TV INDUSTRY.

session organised by
Bhavishyath
Counselling

DATE: **24TH OCTOBER 2020** (SATURDAY)
TIME: **11 AM TO 12:30 PM**

Ph: 9963915177 | /BhavishyathTelugu | www.bhavishyath.in

CAREER GUIDANCE SESSION
ARE YOU LOOKING TO MAKE A SUCCESSFUL CAREER IN THE IT/SOFTWARE SECTOR?

Session organised by
Bhavishyath
Counselling
www.bhavishyath.in

JOIN US ONLINE

Join us for a live session with Mr. Sunil Guttula, software entrepreneur. Sunil will talk about his experience over decades in the industry and share his advice for aspiring software engineers.

Sunil Guttula graduated with a **B.Tech** from IIT Kharagpur. He joined Infosys as a Developer and was progressively promoted to Architect in 8 years. After that he worked for the prestigious financial services firm Goldman Sachs, as well as worked at startups and did independent consulting. In 2018 he set up the IT services company 91social (www.91social.com) which he currently heads. You can view his profile here: www.linkedin.com/in/sunilguttula

DATE & TIME
Saturday, May 30th,
11:00am - 12:30pm

LANGUAGE
Telugu & English

AUDIENCE
College students who are looking to make a career in the software/IT sector

HOW TO JOIN
Join us using this URL: <https://us02web.zoom.us/j/86184902691>
Join Whatsapp group for instruction: <https://chat.whatsapp.com/Jl6Ee7f2NxqIX7RlwRxeQ5>

Follow us on Facebook for career news and information: www.facebook.com/BhavishyathTelugu

Some highlights of this work:

- Shobu Yarlagadda, the famous film producer (“Bahubali”) did a very nice session on a career in the film industry. We had more than 240 students attend this session, by far the largest we’ve had. We realized that besides our own network having someone with a strong social media presence batting for us is really important.
- We were very lucky to tie up with Brigadier Cheemakurthy, a retired Army man, and a real gentleman who has been fully supportive of our online efforts. With him we have started a 4 month online module for students interested in joining the Army. This has considerable promise for long-term impact on students’ life
- We also have a resource person Nirmala Janardhan, who is very keen on working with girl students

 
Outreach Partner: Nirmaan - VHL

JOIN THE INDIAN ARMY AS A SHORT SERVICE TECHNICAL OFFICER

DATE: 31ST OCTOBER, 2020
TIME: 6:00PM TO 7:30 PM



FREE ONLINE CAREER SESSION WITH PRESENTATION & DISCUSSION IN TELUGU
Eligibility: B. Tech. Open for women candidates also.
We will cover Eligibility, Vacancies, How to Apply, Selection Procedure, Training, Promotion criteria, Pay and Allowances and much more for SSC Technical Officer post
Last date for application: November 12th, 2020



SESSION CONDUCTED BY:
BRIGADIER CHEEMAKURTHY SREE RAMULU (RETD),
37 YEARS OF EXEMPLARY SERVICE IN THE INDIAN ARMY



TEACHER

FREE ONLINE CAREER SESSION with
Presentation & Discussion in Telugu



Discussion Points :
Preparation, Time management, Study materials, Selection method

Session Organised by
Bhavishyath Counselling
To register for the session, join this WhatsApp group
<https://chat.whatsapp.com/ICedprLc4Vj816dv8MJOCQ>

DATE & TIME
Friday
11th September 20
3pm to 4.30pm

Bhavishyath Counselling Online Career Sessions - 2020 - 2021

Sl No.	Session Name	Date	Resource person
1	A Career in IT	30-May-20	Sunil Guttula, CEO
2	A Career in the Navy	04-Jul-20	Captain MVS Kumar
3	Opportunities in Armed Forces	24-Jul-20	Sri. S Divakar (ex-Army)
4	Notification for Paramedical Recruitment in the CRPF	06-Aug-20	Bhavishyath Team
5	Career in Commerce and Manangement	29-Aug-20	Nirmala Narasimmaiah, Finance Director
6	How to Choose A Career	05-Sep-20	Bhavishyath Team
7	Reaching your goal as Teacher	11-Sep-20	Bhavishyath Team
8	Opportunities in Armed Forces 2nd Session	15-Sep-20	Sri. S Divakar (ex-Army)
9	Special Session for Girl Students	19-Sep-20	Nirmala Narasimmaiah, Finance Director
10	How to Reach your Career Goal	29-Sep-20	Bhavishyath Team
11	Making a Career Plan	03-Oct-20	Bhavishyath Team
12	After Intermediate, What?	09-Oct-20	Bhavishyath Team
13	A Career in Film	24-Oct-20	Shobu Yarlagaadda
14	Technical Officer Openings in the Indian Army for B.Tech students	31-Oct-20	Brigadier Cheemakurthi Sreeramulu
15	Nursing-BPT-AHS Career Session	16-Nov-20	Bhavishyath Team
16	State Bank of India Probationary Officer Notification	26-Nov-20	Bhavishyath Team
17	How to succeed in Services Selection Board interviews (19 sessions and ongoing)	Nov-Dec 2020	Brigadier Cheemakurthi Sreeramulu

FUNDING

Funds remain our big bugbear and we haven't yet seen the light at the end of the tunnel here. We have got by so far on the kindness of friends like you :-). We've written several proposals, and seen good interest in some cases, but no concrete success as of now. We will need to crack this problem soon.

We have ideated a model of covering additional districts with our in-classroom career counselling module, while keeping our own team small.

We want to raise money for this by crowdfunding, especially from locals or locals settled abroad with the message that their funding will bring career counselling to all students in the district. We will tie up with a local NGO and train their staff to do the sessions. We are looking at Chittoor and Vizag districts for implementing this in the upcoming academic year.

We want to start fee-for-service models. One of them is the Army training that we have started. Another is to do our in-classroom session for relatively well-funded schools, at a price.

Our goals for next year (not yet finalized) will be in the direction of increased reach (maybe 10,000 students in direct classroom interaction), causing life-changing impacts for more students, and raising money through fee-for-service.





ADMINISTRATIVE

To receive funding as a not for profit, we require the 12A and 80G certifications. This year, our 12A came through, which was a big breakthrough for us. It was a process that started almost 2 years ago!

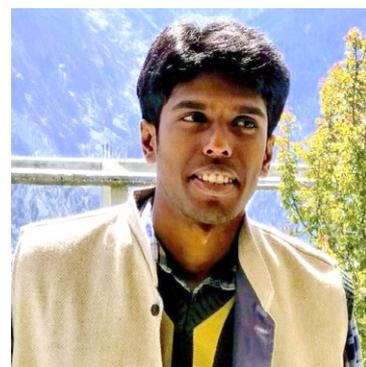
We pushed a lot on the 80G but it's yet to happen. It has been a pretty disheartening experience on this front - how much we are at the mercy/caprice of the government department. This has also pushed me to think about failure-proofing this aspect, including possibly starting for-profit work.

TEAM

Our core staff members Ramanjineyulu and Bayapareddy have played a good stabilizing role for me this year. We have had many discussions about how to take the work forward in Anantapur and elsewhere. They have been reaching out to and responding to students through the year on the phone (more than 1000 outcalls, and probably atleast the same number of incoming calls). They have been critical to operationalizing online sessions.

In addition to our full-time staff, we have used the services of many part-time consultants for specific tasks and we now have several people whom we can count on for particular tasks.

One of our Board Members, Mr. Krishnaswamy of Samadhan Counselling has requested to be relieved from the Board. We thank him for his inputs during his tenure. His presence on the Board which gave us confidence and he will be missed. Mr. Suresh Ponnappa and Ms. Aella Banupriya, our other Board members continue to be an important source of support and advice. We are on the lookout for 1 or 2 new Board members.



CONSULTING

Consulting with Vidya Helpline (www.vidyahelpline.org) continued to take up a portion of my time. Together we are developing a comprehensive free online career counselling platform for students. This project has good strategic potential for impacting large numbers of students. The earlier project I did with them for a career psychometric has also seen wide reach, and was administered to more than 7000 students.

IMPACT

We are not able to concretely talk about outcomes in students lives in this report.

With the uncertainties of 2020 our focus was more on experimenting and delivering content to the students and less on measuring impact. Currently, we do know of many cases where our discussions with students have been helpful or even crucial in them doing the right thing for themselves. We are pretty sure we are on the right track though we will need to fine-tune, increase scale and rigorously measure the impact.



EXTERNAL ENVIRONMENT

The political environment in the country has deteriorated a lot. The year started with the anti-CAA/NPR/NRC protests and I participated in a few of the protest meetings in Bangalore. The events culminated in the horrible Delhi riots in February. The year saw continuing arrests of people not liked by those in power, the most shameful perhaps being that of the distinguished social worker and activist worker Father Stan Swamy. As the year winds down, we now have a farmers protest blockading roads into Delhi. I am personally deeply troubled by these events. This doesn't feel like the country we grew up in. The environment for religious pluralism, questioning and dissent is bleak and looks unlikely to improve soon. So does the space for civil society organisations.

Government, private sector and NGOs have separately responded as well as come together (including at a global scale) to respond to the pandemic and this is encouraging. We have also observed deficits in society's capacity to re-organise quickly and respond effectively to a crisis. The poorer and marginalized sections were disproportionately impacted and especially in the west, there's been an inability to come to a consensus and do the correct science-based thing. We should learn from these experiences and do better in the future, including

I expect our way forward will be influenced by this environment, though I don't yet see clearly in what way.

Thank you for your support, moral and material, in bringing us this far and we hope you will continue to be with us. We look forward to discussing our work and directions with you.

With best wishes,

Vijay Krishna

Bhavishyath Counselling is an NGO set up to provide career guidance to underprivileged youth and help them to find a life direction.



- Database of educational institutions in Anantapur district.
- Career counselling films for 10 careers (Consultancy).
- Pilot of career guidance sessions (1500 students)



- Counselling sessions in all government junior colleges (6300 students).
- BestCareer application launched (Consultancy). Has been used by 7000+ students



- Covid Relief and Support efforts
- 12A approval from government
- Online counselling sessions




Bhavishyath
Counselling

**WISHING YOU A VERY
HAPPY NEW YEAR
2021**

www.bhavishyath.in